

7 July 2011

# Aéroports de Paris tests an indoor geolocation application

# - A first for an airport -

From 8 July 2011, Android smartphone owners will be able to download the free *My Way Aéroports de Paris* application, a new geolocation service developed by Aéroports de Paris. Available on Android Market, *My Way Aéroports de Paris* allows users to find their bearings and get directions to all services on offer at Paris-Charles de Gaulle airport.



## AÉROPORTS DE PARIS



## A unique and innovative service in the airport sector

Always ready to provide new services to passengers and display its flair for innovation, Aéroports de Paris developed *My Way Aéroports de Paris*, an application providing indoor geolocation in its terminals.

This technology allows users to get their bearings with an accuracy of a few meters and to obtain directions within the 200,000 m² covered by *My Way Aéroports de Paris*.

Initially, the service will cover the perimeter of terminals 2E and 2F, as well as the TGV railway station and the Premium sector of the 2E and 2F car parks.

### A smart, user-friendly application

The application has 4 sections: Routes, Leisure, Services and Favorites.

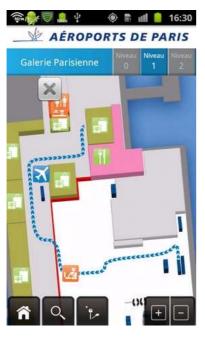
They allow the passenger to:

- determine his position in the Terminal,
- obtain guidance to various useful destinations, by following a route,
- obtain information about the location of leisure and services areas,
- save past searches in Favorites to access them directly subsequently.

1



## Le monde entier est notre invité



> The Routes heading provides directions to various locations such as Airline, Gate, Taxi, Check-in, Terminal, Public Transport, Hall, etc.

For each, the user is given the distance and a route on the map to get there, with real-time updates.

> The Leisure and Services headings group the items Shops, Bar/restaurant, Toilets, Lounges, Tax Refund, Luggage, Internet area, Press, Information desk, etc.

These items enable passengers to find all nearby leisure and services areas with a single click, and shows them how to get there.

### My Way Aéroports de Paris also caters to foreign passengers

Available in French and in English, *My Way Aéroports de Paris* runs **free of charge** on the "WIFI-AIRPORT" network. This application is thus particularly handy for foreign passengers who prefer not to use data connections on their smartphone because of the cost (3G roaming charges).

### Other upcoming innovations

This new application enriches the collection of already available mobile services—m.adp.fr, My Airport for iPhone, and shortly for Android. In the future, passengers will be offered new functions (such as flight status notification, the possibility of storing in the application digital travel documents, etc.).

### About Aéroports de Paris

Aéroports de Paris builds, develops and manages airports including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. With 83.4 million passengers handled in 2010, Aéroports de Paris is Europe's second-largest airport group in terms of airport passenger traffic and the European leader for freight and mail.

With an exceptional geographic location and a major catchment area, the Group is pursuing its strategy of adapting and modernizing its terminal facilities and upgrading quality of services, and also intends to develop its retail and real estate business. In 2010, the group revenue stood at 2,739 million euros and the net income at 300 million euros.

#### For further information

www.aeroportsdeparis.fr

Tell us how you imagine your ideal airport: www.ditesnous.fr

#### **Press contact**

Christine d'Argentré +33 1 43 35 70 70

2