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Frankfurt Airport Now Available as an App

Fraport Offers Free FRA Application for iPhone and iPad – Web App and Android Versions Coming This Autumn

FRA/rw-rap> The first vacationers, business travelers, visitors, and meeters and greeters at Frankfurt Airport (FRA) are now using Fraport AG's newly launched FRA Airport App. Since activation on August 8, the FRA Airport App has already been downloaded more than 17,000 times. Thus, this official app for Germany's leading air transportation hub is currently one of the most popular free applications offered via the Apple Store and now ranks fifth among the country's top apps in the "travel" category. Fraport's application program can be downloaded free of charge. Versions for Android and Web application (Web App) are expected to be available in the autumn.

The FRA Airport App prepares travelers and visitors optimally for their visit to Frankfurt Airport and serves as a personal guide during their entire stay in the passenger terminals. The range of information includes: getting to the airport, parking recommendations, shops and restaurants, other service facilities, orientation via detailed maps, as well as current flight data. Via "push-notification" passengers and their meeters and greeters can also receive information automatically about any changes regarding their flight.

Frequent travelers can customize the FRA Airport App by creating personal lists to note "points of interest" at Frankfurt



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Airport (eg., shops and services) as well as individual flight connections. For first-time and occasional travelers, the "Near Me" function is particularly interesting. Activated by site selection, this function tells you which facilities are located in your immediate area and how to get to them. More features are being planned and will be released successively.

Implementation of the FRA Airport App is an important initiative under Fraport's comprehensive "Great to Have You Here" quality service program, which was launched last December. The goal of this program is to raise service levels and the quality of stay continuously, as well as to improve the travel comfort of passengers while streamlining processes. Thus, the FRA Airport App will contribute significantly to this goal by serving as a virtual host to guests using Frankfurt Airport.

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